

AGN. NO. _____

MOTION BY SUPERVISORS SUPERVISOR DON KNABE AND
SUPERVISOR YVONNE BURKE

September 2, 2003

The California Public Utilities Commission (PUC) postponed its decision making on the “310” area code split from its August meeting until October 16, 2003. South Bay elected officials, businesspeople and other community leaders recently met with PUC Commissioners and key staff members on Thursday, August 14, 2003 and Monday, August 18, 2003, and learned that it would be beneficial to provided more hard data to present the case against splitting the “310” area code and creating a new “424” area code at this time or any time in the foreseeable future. The proposed “424” area code would include the 16 cities south of Imperial Highway, from El Segundo to San Pedro.

One issue that needs to be addressed is how much it would cost the 29,000 individual businesses located in the proposed “424” area code to reprint letterhead, stationary, business cards, ads, listings in phone books, etc. The South Bay Area Chambers of Commerce (SBACC) is currently involved in collecting data from large, midsize and independent small corporations in the proposed “424” area code. The South Bay Cities Council of Governments has requested that the County assist in

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getting estimates to reflect public sector cost for the aforementioned items.

WE, THEREFORE MOVE, that the Board of Supervisors (1) direct the Chief Administrative Officer to provide cost estimates for all County facilities and employees with business cards presently located in the proposed South Bay “424” area code. This report needs to be back to the Board of Supervisors no later than October 1, 2003 and (2) that correspondence be directed by the Chief Administrative Officer to each of the local government jurisdictions, school districts and special districts also located in the proposed “424” area code asking their cooperation and assistance in helping to provide the cost estimates to their respective jurisdictions.

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